

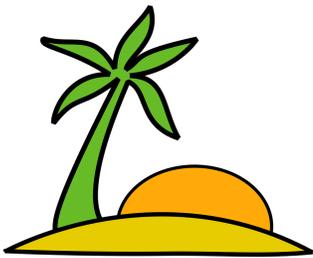
EFFECTIVELY GROW YOUR BUSINESS

with limited time each day



STEP 1: IDENTIFY YOUR BRIDGE

Complete the exercise below by doodling out all of the different bridges that you are currently working on / have created in your business (major projects like creating / launching a course, creating an ebook, creating an affiliate program, etc.)



PRESENT ISLAND



DESIRE CITY

Select ONE bridge that you are going to complete and refine BEFORE moving onto your next bridge! (What are you the *most* excited about? Go with your gut!) Using your time more effectively starts with focusing on just ONE main project at a time.

When is a rough timeframe that you hope to complete this bridge by?

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STEP 2: WRITE DOWN THE STEPS

Take 10 - 15 minutes to write down all of the small, specific action items that you need to do in order to complete your bridge (aka your main project!) And remember, the more *small and specific* you can make each action item, the better.

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STEP 3: IDENTIFY YOUR TOP 5%

What are the 5% of activities that are responsible for 95% of your results?

Take a moment to write down all of the types of activities that have the BIGGEST impact on your bottom line (**HINT:** these are usually the *most scary* things!)

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STEP 4: REFINE AND SCHEDULE

First, look at the list of action items that you wrote down in step #2 and the list of top 5% activities that you wrote down in step #3.

Second, cross off what you can DELETE all together, and circle what you can DELEGATE to someone else!

Third, schedule all of the remaining action items that you need to complete in order to finish your bridge in your favorite calendar system! (Asana and Trello are GREAT digital options that are *free*.)

Don't schedule yourself to work on another main project until the main project you chose is *completed and refined*. (I'm watching you! Hahaha.)

**And remember,
75% perfect is perfect.**

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STEP 5: BE RUTHLESS WITH DISTRACTIONS

If you REALLY want to maximize your time and effort, then you **MUST** be ruthless about eliminating all distractions during your scheduled work time!

List out some of the specific things you will start doing TODAY to eliminate distractions. (Hopefully you will do *all* of the things mentioned in the presentation!)

:::Nudge nudge. Wink Wink:::

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STEP 6: SIGN UP FOR MY FREE MASTERCLASS

If you'd like to grow an online business that runs off passive income from your digital products, then be sure to sign up for my free masterclass! It won't be around for forever, and you'll get more *specific* action steps that you can implement *this week* to start getting better results in your business. WOO hoo!

Just go to this link to sign up: <http://bit.ly/TakeYourOnlineBizFull-Time>

Here's how it'll help you majorly fast track your biz growth:

 You'll learn how all the different pieces of the online business puzzle fit together to create something that's sustainable (sings: email lists and marketing and sales funnels, *oh my!*)

 You'll learn how to maximize your marketing with the tool that many people ignore. (Hint; this is what will allow you to bring in revenue while you're off watching Netflix!)

 The 5 BIGGEST mistakes that I made (and see other struggling entrepreneurs making which keep them in stuck'n'struggle mode), and what to do instead.

 You'll also get *specific* action steps to up-level your online business right now. (Like, you could seriously implement them *this week!*)

**And lastly, remember to trust the process and ENJOY the journey!
Have fun. Otherwise what's the point?**